

ABSTRAK

HUBUNGAN KOMPETENSI PEDAGOGIK-DIDAKTIKAL DAN KOMPETENSI PROFESIONAL DALAM BIDANG LITERASI MEDIA DENGAN KEEFEKTIFAN PENGAJARAN GURU DI TIGA SMA KABUPATEN SLEMAN

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Penelitian ini bertujuan untuk meneliti hubungan kompetensi pedagogik-didaktikal dan kompetensi profesional dalam bidang literasi media dengan keefektifan pengajaran guru di tiga SMA Kabupaten Sleman. Penelitian ini dilaksanakan pada bulan Oktober sampai dengan November 2021. Populasi penelitian ini adalah guru-guru di tiga SMA Kabupaten Sleman. Sampel penelitian ini berjumlah 70 responden. Teknik penarikan sampel penelitian ini adalah sampel *convenience sampling*. Data responden dikumpulkan melalui kuisioner. Teknik analisis data adalah korelasi *Rank-Spearman*.

Hasil penelitian menunjukkan bahwa: 1) ada hubungan positif kompetensi pedagogik-didaktikal dalam bidang literasi media dengan keefektifan pengajaran guru (*sig. 2-tailed* = 0,000); 2) ada hubungan positif kompetensi profesional dalam bidang literasi media dengan keefektifan pengajaran guru (*sig. 2-tailed* = 0,000).

Kata kunci : Literasi media, kompetensi profesional, kompetensi pedagogik-didaktikal, dan keefektifan pengajaran guru

ABSTRACT

***THE RELATIONSHIP BETWEEN PEDAGOGICAL-DIDACTICAL
COMPETENCE AND PROFESSIONAL COMPETENCE IN THE FIELD OF
MEDIA LITERACY WITH THE EFFECTIVENESS OF TEACHER TEACHING
IN THREE SENIOR HIGH SCHOOLS IN SLEMAN DISTRICT***

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This study aims to examine the relationship between pedagogical-didactical competence and professional competence in media literacy with the effectiveness of teacher teaching in three high schools in Sleman Regency. This research was conducted from October to November 2021. The population of this study were teachers in three high schools in Sleman Regency. The sample of this study amounted to 70 respondents. The sampling technique of this research is convenience sampling. Respondent data were collected through questionnaires. The data analysis technique is Rank-Spearman correlation.

The results showed that: 1) there is a positive relationship between pedagogical-didactical competence in media literacy with the effectiveness of teacher teaching (sig. 2-tailed = 0.000); 2) there is a positive relationship between professional competence in media literacy with the effectiveness of teacher teaching (sig. 2-tailed = 0.000).

Keywords: *Media literacy, professional competence, pedagogical-didactical competence, and teacher teaching effectiveness.*